

Sales Order

Station: WRMD-TV Agency: MOMENTUM STRATEGY GROUP
 Contract Name: ROSS SPANO FL HOUSE OF REP Address: 9804 MONTAGUE STREET
 Contract#: 1428035997 City: TAMPA State: FL Zip: 33626
 Start Date: 10/24/16 End Date: 11/07/16 Buyer: _____
 Revenue Type: POLITICAL SALES LOCAL Type: Cash Tax Schedule: _____ (None)
 Advertiser: ROSS SPANO-FL HOUSE OF REP. Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 5323awer Comm %: 0
 Product Name: ROSS SPANO FL HOUSE OF RE Makegood Policy: Within Contract Dates
 Estimate #: OCT 16
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/24/16	11/04/16		3:00 PM	4:00 PM	30	1	1	1	1				4	D	180.00	8	1,440.00	1	
	M-F ROTATION																			
2	11/07/16	11/07/16		3:00 PM	4:00 PM	30	2							2	D	180.00	2	360.00	1	
3	10/24/16	11/04/16		6:00 PM	7:00 PM	30	1	1	1					3	D	250.00	6	1,500.00	1	
	M-F ROTATION																			
4	11/07/16	11/07/16		6:00 PM	7:00 PM	30	2							2	D	250.00	2	500.00	1	
5	10/24/16	11/04/16		7:00 PM	8:00 PM	30	1							1	D	700.00	2	1,400.00	1	
	M-F ROTATION																			
6	10/25/16	11/04/16		8:00 PM	11:00 PM	30		1	1					2	D	650.00	4	2,600.00	1	
	T-F ROTATION																			
7	10/24/16	11/04/16		11:00 PM	11:30 PM	30	1	1						2	D	220.00	4	880.00	1	
	M-F ROTATION																			
8	11/07/16	11/07/16		11:00 PM	11:30 PM	30	1							1	D	220.00	1	220.00	1	
9	11/07/16	11/07/16		7:00 PM	11:00 PM	30	1							1	D	500.00	1	500.00	1	
	CONCACAF 11/7 5TH ROUND																			
10	10/29/16	10/29/16		8:00 PM	11:00 PM	30						1		1	D	250.00	1	250.00	1	
	FUTBOL ESTELAR PACHUA																			
11	10/29/16	10/29/16		11:00 PM	11:30 PM	30						2		2	D	80.00	2	160.00	1	
	FUTBOL ESTELAR PACHUA																			
12	11/05/16	11/05/16		11:00 PM	11:30 PM	30						1		1	D	80.00	1	80.00	1	
	FUTBOL ESTELAR PACHUA																			
13	10/30/16	11/06/16		2:00 PM	5:00 PM	30							1	1	D	80.00	2	160.00	1	

Billing Projections: By Month

	Oct 16	Nov 16
CA	5,750.00	4,300.00
ST	4,400.00	5,650.00

☒ Print Spot Prices

TOTAL SPOTS 36

GROSS TOTAL \$ 10,050.00

ADJUSTED SPOTS 36

ADJUSTED TOTAL \$ 10,050.00

APPROVE DECLINE

☐☐

General Manager

☐☐

Regional Traffic Manager

☐☐

National Sales Manager

☒☐

5323IGIOR, 10/21/16 @4:58PM



Ross Spano

Advertiser: Florida House of Representatives
 Agency: Momentum Strategy Group
 Buyer: Brock Mikosky
 Length(s): :30
 Proposal #: 525514
 Market (Rank): TAMPA-ST.PETERSBURG,FL [11]
 Books: Sep16TAMPA-ST.PETERSBURG,FL-LS
 Flight Dates: 10/24/16 - 11/07/16

Station Contact:
 Name: Ann Werner
 Phone: (727) 492-0152
 Fax:
 Email: awerner@zgsgroup.com

Program	Rate	Oct	Oct	Nov	Cost	A18+			
DP Days Time	Weeks	24	31	7	Spots	000 CPM			
WRMD									
SUELTA LA SOPA	\$180	4	4	-	\$1,440	12.2			
D M-F 3:00P- 4:00P	2				8	\$14.75			
SUELTA LA SOPA_New	\$180	-	-	2	\$360	12.5			
D MON 3:00P- 4:00P	1				2	\$14.40			
TELENOTICIAS TAMPA/NOTICIERO	\$250	3	3	-	\$1,500	12.5			
TELEMUNDO									
R M-F 6:00P- 7:00P	2				6	\$20.00			
TELENOTICIAS TAMPA/NOTICIERO	\$250	-	-	2	\$500	13.4			
TELEMUNDO_New									
R MON 6:00P- 7:00P	1				2	\$18.66			
CASO CERRADO EDICION ESTELAR	\$700	1	1	-	\$1,400	17.3			
P M-F 7:00P- 8:00P	2				2	\$40.46			
PRIME ROTATOR	\$650	2	2	-	\$2,600	11.4			
P M-F 8:00P-11:00P	2				4	\$57.02			
TELENOTICIAS TAMPA	\$220	2	2	-	\$880	9.1			
T M-F 11:00P-11:30P	2				4	\$24.18			
TELENOTICIAS TAMPA_New	\$220	-	-	1	\$220	9.5			
T MON 11:00P-11:30P	1				1	\$23.16			
CONCACAF 11/7 5TH ROUND	\$500	-	-	1	\$500	11.6			
P MON 7:00P-11:00P	1				1	\$43.10			
Program Comments: QAULIFIER 5TH ROUND									
FUTBOL ESTELAR: PACHUA	\$250	1	-	-	\$250	5.1			
W SAT 8:00P-11:00P	1				1	\$49.02			
Program Comments: Pachuca vs. Santos 10/15 Pachuca vs. Atlas 10/29 Pachuca vs. America 11/19									
Hiatus: 11/05/16-11/12/16									
TITULARES TELEMUNDO	\$80	2	1	-	\$240	4.1			
L SAT 11:00P-11:30P	2				3	\$19.51			
CINE DE LA TARDE	\$80	1	1	-	\$160	4.1			
W SUN 2:00P- 5:00P	2				2	\$19.51			
Weekly Subtotals		16	14	6	\$10,050				
					36				

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A18+	36	\$10,050	387.70	\$25.92	8.91	1.21

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$1507.50	\$8,542.50

Dayparts: A - ACCESS; D - DAYTIME; E - EARLY FRINGE; L - LATE FRINGE; M - MORNING; P - PRIME;
 R - EARLY NEWS; T - LATE NEWS; W - WEEKEND

Client Signature:

Date:

10/20/16



CLIENT INFORMATION FORM

Application will not be processed if it is not completely filled out

WRMD TELEMUNDO TAMPA
4107 W. SPRUCE ST. Suite 250
TAMPA, FL. 33607



GENERAL INFORMATION

Official Business Name: <i>Momentum Strategy Group</i>		Trade Name: <i>same</i>	
Type of Ownership: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Other			
Incorporated under State Laws Of: <i>FL</i>		Year Established: <i>2011</i>	Type of Business:
FIN: <i>27-3956426</i>	Phone No. <i>813 500 8055</i>	Fax No. <i>—</i>	Monthly Credit Desire: <i>—</i>
Street Address: <i>9804 Montague Street</i>	City: <i>Tampa</i>	State: <i>FL</i>	Zip Code: <i>33626</i>

PERSONAL INFORMATION OF PRINCIPAL/OWNER

Last Name <i>Mikosky</i>	Middle Initial <i>A</i>	First Name: <i>Brack</i>	Title: <i>President</i>
Street Address: <i>9804 Montague Street</i>	City: <i>Tampa</i>	State: <i>FL</i>	Zip Code: <i>33626</i>
Social Security No: <i>594-01-9517</i>	Phone No. <i>813 500 8055</i>	Fax No. <i>—</i>	Email: <i>bmikosky@gmail.com</i>

ADVERTISING AGENCY INFORMATION

Agency's Name:		Type of Agency:	Year Established:
Last Name	Middle Initial	First Name:	Title:
Street Address:	City:	State:	Zip Code:
Social Security No:	Phone No.	Fax No.	Email:

BANK REFERENCES

Bank Name:	Branch:	Bank Contact:
Account No.	Phone No.	

MEDIA REFERENCES

Name:	Contact:	Phone No.	Fax No.
Name:	Contact:	Phone No.	Fax No.
Name:	Contact:	Phone No.	Fax No.

OTHER REFERENCES

Name:	Contact:	Account No.	Phone No.
Name:	Contact:	Account No.	Phone No.

TERMS AND CONDITIONS

The undersigned hereby authorizes WRMD to obtain credit information pertaining to the undersigned, and if an account relationship is formed the undersigned authorizes WRMD to disclose credit information on the undersigned account to third parties. WRMD requires payment on the fifteenth of the month following broadcast unless otherwise contracted. Advertising agencies and advertisers are jointly and severally liable to the station for payment due hereunder and the station may hold either liable therefore. If payment is not made within terms and the matter is assigned for collection any previously allowed agency commission is deemed as waived by the agency and advertiser. In the event of default in payment of the above account, agency and advertiser are jointly and severally liable for collection and court costs including a reasonable attorney's fee.

ACCEPTANCE AND APPROVAL

Signing this agreement indicates your acceptance of the terms and conditions as stated.

Name of Authorized Representative: <i>Brack Mikosky</i>		Title: <i>PRESIDENT</i>	
Signature of Authorized Representative: <i>[Signature]</i>	Phone No. <i>813 500 8055</i>	Date: <i>10/20/16</i>	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Brock Mikosky,
 being/on behalf of: ROSS SPANO CAMPAIGN,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: STATE REPRESENTATIVE, DISTRICT 59
 in the GENERAL
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

ROSS SPANO CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ERIC ROBINSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/20/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title